



Supporting Creative Learning Academy

Sponsorship Opportunities

March 30, 2019, 7:30 a.m. – Bayview Park

www.bayouhillsrun.org

Yes, I would like to sponsor the Bayou Hills Run on March 30, 2019.

Business

Personal

Name (as you wish it to appear on race related materials) _____

Contact Name: _____ **Title:** _____

Address: _____

City ST Zip: _____ **Website:** _____

Phone: _____ **Email:** _____

Event Sponsorship Levels

- Platinum Sponsor \$ 5,000
- Gold Sponsor \$ 2,500
- Silver Sponsor \$ 1,500
- Bronze Sponsor \$ 750

*Only 1 Presenting Sponsorship available.

Additional Sponsorship Opportunities

- Aid Station Sponsor \$ 600
- Turn Sponsor \$ 250
- Encourage A Runner \$ 150
- Friends and Supporters of CLA

*Only 2 available.

*Only 15 available.

In-Kind Donation Description _____

Value of In-Kind Donation: \$ _____

Please email logo in a jpeg or gif format to [redacted]

For additional information, please contact : [redacted] , Director of [redacted] , by above email or 850-43[redacted] . Please sign and return this form to us. See the following page for form and payment instructions. Please [redacted] know we sincerely appreciate your support.

Signature: _____ **Date:** _____

Sponsorship Payment Options and Instructions:

Check:

If paying by check, simply mail your sponsorship check along with the completed sponsorship registration form (page one of this package).

Send form and payment to: Pensacola Sports
Attn: Bayou Hills Run
101 W. Main St.
Pensacola, FL 32502

Please note “BHR Sponsorship” in the Memo Line of your check. If presenting your logo is part of your sponsorship package, please email it to us at jlibbert@pensacolasports.org in a jpeg or gif format.

Online:

Sponsorship registration and credit card payments can now be made Online through the registration portal. You can access the site by scanning the QR Code below or by visiting the Sponsorship page of the Bayouhillsrun.org website. There, you will find a “Sponsor Online” button linking you to the getmerged.com website for the Bayou Hills Run. (You can also access the registration site by going directly to getmerged.com and searching for the Bayou Hills Run event). Once on the getmerged.com page for Bayou Hills Run, simply click the “Become a Sponsor” button and follow the online instructions.

If sponsoring online, you do not need to send us a hard copy of the sponsorship registration form. However, if presenting your logo is part of your sponsorship package, please email it to us at jlibbert@pensacolasports.org in a jpeg or gif format.

See the following pages for details and benefits of the various sponsorship opportunities. Please know we sincerely appreciate your support.

We look forward to seeing you at the Run.



PENSACOLA
SPORTS™

event management
sports tourism
foundation

Bayou Hills Run Sponsorship Levels

Exclusive Platinum Sponsor: \$ 5,000

Only ONE Platinum Sponsorship Available!

“Bayou Hills Run 10K/5K/Kids Run Presented by (Company Name)”

- Presenting sponsor will receive top billing on all race promotional material. “Presented by (Company Name)” will be listed under Bayou Hills Run logo on all print and electronic marketing materials. Presenting recognition in media as applicable.
- “Presented by” recognition and placement of company name/logo on race t-shirt given to all participants.
- Inclusion of company name/logo on finish line banner at top of finish line structure; “BHR Presented by (Company Name)”.
- Exclusive DJ recognition throughout event day, with additional company details.
- Opportunity to have a company representative speak at the Bayou Hills Run race day awards ceremony.
- Inclusion of company name/logo above fold on front page of Bayou Hills Run website with link to company website for 1 calendar year, beginning January 1, 2019.
- Event promoted on Bayou Hills Run Facebook page.
- Event promoted on local community calendars.
- Electronic promotion of event will be emailed to over 10,000 local runners.
- Option to set up booth / hang banner at during packet pickup and at event site on race day to promote business.
- Opportunity to provide product sample, coupon and/or promotional literature for use in the race bags given to participants at packet pickup.
- Twelve (12) Bayou Hills Run race entries (includes t-shirts).

Gold Sponsor: \$ 2,500

- Inclusion of company name/logo on applicable race related media advertising promotions including.
- First tier level placement of company name/logo on race t-shirt given to all participants and sponsor banners hung at the event site on race day.
- Premium DJ recognition throughout event day.
- Inclusion of company name/logo on front page of Bayou Hills Run website with link to company website for 1 calendar year, beginning January 1, 2019.
- Event promoted on Bayou Hills Run Facebook page.
- Event promoted on local community calendars.
- Option to set up booth / hang banner at event site on race day to promote business.
- Opportunity to provide product sample, coupon and/or promotional literature for use in the race bags given to participants at packet pickup.
- Six (6) Bayou Hills Run race entries (includes t-shirts).

Silver Sponsor: \$ 1,500

- Inclusion of company name/logo on race related marketing material, print, and electronic promotions.
- Second tier level placement of company name/logo on race t-shirt given to all participants and sponsor banners hung at event site on race day.
- DJ recognition throughout event day.
- Inclusion of company name/logo on Bayou Hills Run website with link to company website for 1 calendar year, beginning January 1, 2019.
- Event promoted on Bayou Hills Run Facebook page, and community calendars.
- Option to hang banner at event site on race day to promote business.
- Opportunity to provide product sample, coupon and/or promotional literature for use in the race bags to be given to participants at packet pick up.
- Four (4) Bayou Hills Run race entries (includes t-shirts).

Bronze Sponsor: \$ 750

- Opportunity to provide product sample, coupon and/or promotional literature for use in the race bags to be given to participants at packet pick up.
- Inclusion of company name/logo on Bayou Hills Run website with link to company website for 1 calendar year, beginning January 1, 2019.
- Inclusion of company name/logo in Creative Learning Academy newsletters.
- Event promoted on Bayou Hills Run Facebook page and local community calendars.
- Opportunity to display banners on race day.
- Two (2) Bayou Hills Run race entries (includes t-shirts).

Aid Station Sponsor: \$ 600

*(*Only 2 available)*

- Two (2) Bayou Hills Run race entry (includes t-shirts).
- Two (2) yard signs placed at your Aid Station identifying you or your firm as the sponsor of that Aid Station.
- Ability to have booth / signs / tent at the water stop.
- Have your own volunteers man the station wearing your company's LOGO'd attire, optional. Volunteer option must be confirmed no later than March 15, 2019.

Turn Sponsor: \$ 250

*(*Only 15 available)*

- One (1) yard sign placed at your course directional (turn) marker identifying you or your company as the sponsor.

Encourage A Runner: \$ 150

- One (1) yard sign placed at the event site with your personal message of love, support, or encouragement.

Friends and Supporters of Bayou Hills Run

- Your kind donation of any amount or in-kind gift of water, fruit, coffee, and bagels, etc. is greatly appreciated and will be recognized amid the sponsorship level its value most closely represents.